



REGISTERED MASTER LANDSCAPERS

2022 SPONSORSHIP PROSPECTUS

Landscapes of Distinction Awards Gala Dinner

Saturday 27th August 2022
Hilton Hotel Auckland

Young Landscaper of the Year Competition

Friday 26th August 2022 Bark Wholesalers Ltd
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REGISTERED MASTER LANDSCAPERS

Welcome

The Landscapes of Distinction Awards and Young Landscaper of the Year competition provide a truly unique opportunity for our industry to come together to recognise and celebrate the work of both New Zealand's top Landscapers and Landscape Designers.

Landscapes of Distinction Awards

First held over 20 years ago, the event has gone from strength to strength and is now recognized as the pinnacle of the professional year. In recent years we've fostered this by rebranding the event in 2018 and introducing the People's Choice award through digital platforms. This has greatly boosted the public profile of our entrants and sponsors alike.

But we're not finished yet...

This year we have received over 130 entries across 17 categories, our largest response to date. In a period of ongoing challenges, this is indeed a positive reminder that our industry does not stand still and is adapting and embracing opportunities.

Young Landscaper of the Year

Our Gala Dinner is also where we acknowledge and celebrate emerging talent with the prizegiving for the Young Landscaper of the Year competition which is run in tandem with the Landscapes of Distinction awards. The competition day is an event in itself, attracting professionals from throughout the industry and showcasing the best up and coming landscapers from around New Zealand.

JANINE SCOTT | CEO

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2022 Event in numbers

- 132 Entries from 29 landscape professionals
- 48% growth on previous year
- Set to exceed 150+ Gala Dinner delegates
- People's Choice Awards, 3500+ votes cast

Don't miss the opportunity to be a part of this year's event!

Sponsor/ Partnership Benefits

- Extend your business reach and increase your brand's visibility within NZ's \$1 billion landscape industry sector
- Connect with members, create new business opportunities
- Actively support the ongoing professional development of young landscape professionals and landscaping as a career
- Be a key part of an event that is continuing to grow and extend its reach nation-wide

Invitation

On offer in our 2022 prospectus is a wide range of ways to get involved with our events. The packages have been designed to give you flexibility on how you can partner with Registered Master Landscapers through a range of budget levels, including a custom sponsorship option.



REGISTERED MASTER LANDSCAPERS
**LANDSCAPES OF
DISTINCTION AWARDS**



REGISTERED MASTER LANDSCAPERS
**YOUNG LANDSCAPER
OF THE YEAR**



Summary of Opportunities

	Investment gst excl
Naming Partner: Landscapes of Distinction Gala Dinner	\$12,000
Premier Awards Partner: Landscapes of Distinction Gala Dinner	\$ 5,000
Outstanding Achievement Awards Partner: Young Landscaper of the Year	\$ 3,500
Events Supporters Package	\$ 2,500
Create your own package	\$ Custom





REGISTERED MASTER LANDSCAPERS

Naming Partner

ONLY 1 SPONSORSHIP AVAILABLE

\$12,000 + gst



Supreme partnership branding presence

Receive recognition as the official Gala Dinner Naming Sponsor of the 2022 Landscapes of Distinction Awards

Become the named sponsor across all marketing material and media releases pre and post event to receive maximum exposure for your brand

Receive first right of renewal for the 2023 Landscapes of Distinction Awards

Gala Dinner

- 2 minutes speaking time at the Awards Gala Dinner
- Present the Supreme Award for Landscape of the Year
- Receive priority seating + 2 Complimentary Awards Gala Dinner tickets
- Only sponsor banner by the entrance to the dinner and Awards Ceremony, (2 x pull up banners)
- Your logo on Landscapes of Distinction Landscape of the Year trophy
- Your logo featured on Awards media wall at the event and on the event programme
- On-stage recognition by MC
- Your logo on presentation slides throughout the Awards Ceremony
- Photo opportunity with the overall winner
- Receive post event video of the Gala night with your presentation of the Award and highlights of the evening

Plus ongoing RML 2022 Partnership Support

- Special feature news article on our website promoting your sponsorship and link to your website
- Your logo on all RML 2022 Landscapes of Distinction Award communications, pre and post event.
- Your logo on media wall at the 2022 Young Landscaper of the Year Competition
- Your logo on 2022 online People's Choice voting gallery
- Receive Landscapes of Distinction 2022 Sponsor marketing kit comprising email signature and banner for use in your organisation's marketing communications
- Prominent sponsorship 1 page feature article in 2022 NZ Landscaper magazine
- 4 x FOC news articles in 2022 Registered Master Landscapers email newsletters
- Sponsorship recognition at RML member regional meetings throughout 2022/23



REGISTERED MASTER LANDSCAPERS

Premier Awards Partner

ONLY 3 AVAILABLE

\$5,000 + gst



Best Environmental Project of the Year
Best Student Design Project of the Year
People's Choice Award

Premier Awards recognize the best project in each category from the awarded gold entries. Premier winners are judged across both Residential and Commercial Projects categories

Gala Dinner

- Priority seating
- Present the sponsored category award to winner
- 1 x Complimentary Awards Gala Dinner ticket
- On-stage recognition by MC
- Your logo on the category presentation slides
- Your logo on the Awards media wall at the event and event night programme
- Photo opportunity with sponsored category winner

Plus ongoing RML 2022 Partnership Support

- News article on our website promoting your sponsorship and link to your website
- Your logo on all RML 2022 Landscapes of Distinction Award communications, pre and post event.
- Receive Landscapes of Distinction 2022 sponsor marketing kit comprising email signature and banner for use in your organisation marketing
- Your logo on our media wall at the Young Landscaper of the Year Competition
- 2 x FOC news articles in 2022 Registered Master Landscapers email newsletters



Outstanding Achievement Awards Partner

ONLY 5 AVAILABLE
\$3,500 + gst



Outstanding Achievement in Construction and Practical Challenge
Outstanding Achievement Emerging Leader Award
Outstanding Achievement Excellence in Innovation Award
Outstanding Achievement in Communication
Career Development Award

Young Landscaper of the Year Competition Day

- Your logo on our media wall at the Young Landscaper of the Year Competition
- Opportunity to set up trade stand and/or company banners
- Your logo on competitors' clothing

Gala Dinner

- Priority seating
- Present the sponsored category award to winner
- 10% Gala Dinner ticket discount for all company delegates
- On-stage recognition by MC
- Your logo on category presentation slides
- Your logo on Awards media wall at the event and event night programme
- Photo opportunity with sponsored category winner

Plus ongoing RML 2022 Partnership Support

- News article on our website promoting your sponsorship and link to your website
- Your logo on all RML 2022 Landscapes of Distinction Award communications, pre and post event.
- Receive Landscapes of Distinction 2022 sponsor marketing kit comprising email signature and banner for use in your organisation marketing
- 1 x FOC news article in Registered Master Landscapers email newsletter





REGISTERED MASTER LANDSCAPERS

Events Supporter Package

UNLIMITED
\$2,500 + gst



Receive

- 10% Gala Dinner ticket discount for all company delegates
- Your logo on media wall at both Landscapes of Distinction and Young Landscaper of the Year events
- Your logo on the welcome screen at the Gala Dinner
- Your logo on all RML 2022 Landscapes of Distinction Award communications, pre and post event.
- Your logo on our website promoting your sponsorship and link to your website
- Opportunity to set up company banners at Young Landscaper of the Year competition
- Receive Landscapes of Distinction 2022 sponsor marketing kit comprising email signature and banner for use in your organisation marketing



REGISTERED MASTER LANDSCAPERS

Create your own Package

MARKETING PROMOTIONAL OPPORTUNITIES

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Interested in a customized package – no problem!

Ask us about discounts on combined sponsorship deals and opportunities to sign on a multiyear deal.

We would love to work with you to build a partnership package that is right for your business

Thank You

Ongoing industry partnerships continue to make these events possible and help us continue our mission to promote the landscaping profession and support our members' growth. We appreciate each and every contribution and are immensely proud of the ongoing partnerships we have with our industry sponsors.

Thank you for taking the time to consider this years' opportunity; we look forward to hearing from you!

JANINE SCOTT | CEO

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