



REGISTERED MASTER  
LANDSCAPERS

WHY BECOMING A  
REGISTERED MASTER LANDSCAPER  
IS GOOD FOR YOUR BUSINESS.

[WWW.MASTERLANDSCAPERS.ORG.NZ](http://WWW.MASTERLANDSCAPERS.ORG.NZ)



## SOME OF THE BENEFITS OF JOINING

The benefits of becoming a Registered Master Landscaper can be extremely beneficial for practicing landscapers, whether you specialize in landscape design, construction, horticulture, garden management and maintenance or all sections.

If you are looking to expand your knowledge, network and have access to the latest industry information, the benefits you receive by being a member far outweigh the cost.

### Expand Your Network with Like-Minded Professionals

Business networking is crucial for the growth of any business, and being part of the Registered Master Landscapers association allows you to connect with like-minded people in your industry in a collaborative environment that provided learning opportunities, the exchange of ideas, and beneficial relationships at regional meetings, industry events and workshops.

### Give Your Reputation and Visibility a Lift by Becoming a Registered Master Landscaper

When you're an accredited member, you'll want to communicate it to peers, prospects and customers alike. Include your membership on your email signature, LinkedIn profile, vehicles and company website. Doing this, you're declaring that you take your business seriously enough to spend time outside of office hours to learn more about the industry and participate in improving best practices.

### List your Business on the Registered Master Landscaper Website

By listing your business and the areas you specialize in on the industry website, [masterlandscapers.org.nz](http://masterlandscapers.org.nz), you immediately raise your visibility to potential customers and suppliers as the website is heavily promoted to customers as well as containing member only access information.

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TO JOIN AND FOR MORE INFORMATION  
[MASTERLANDSCAPERS.ORG.NZ/JOIN](http://MASTERLANDSCAPERS.ORG.NZ/JOIN)



# SOME OF THE BENEFITS OF JOINING

## Information and Resources

Being a Registered Master Landscaper gives you access to important industry news and developments. Members not only talk among themselves but also share noteworthy updates from the association on Health and Safety and Legislative changes affecting the industry. You also have access to contracts and templates.

## Be aligned with the Industry's Premium Brand

The Registered Master Landscaper brand signifies that you are serious about best practice in landscape management, and gives residential and commercial customers confidence when appointing one of our members.

## Work Smarter, More Efficiently and Make More Money

By joining you'll have access to specialist business and landscape workshops that provide training in better business and landscape management processes.

## Benefit from Bulk Buying Discounts

Our group buying membership gives your business a competitive edge with discounts across all spend areas with suppliers including Trade and Maintenance, Business Essentials and Office, Fuel and vehicles, Technology and Communication, Health and Safety, Grocery and Hospitality.



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## LANDSCAPES OF DISTINCTION AWARDS

### Enter the Landscapes of Distinction Awards

Proud of the quality of your work? The bi-annual awards event showcases excellence in landscaping throughout New Zealand and winning an award is an excellent way to help market your business and compare with other landscaping projects.



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## YOUNG LANDSCAPER OF THE YEAR

### Support the Education and Development of Young Landscapers

The association conducts an annual Young Landscaper of the Year competition which tests entrants in practical and written knowledge, with the winner going on to compete in the Young Horticulturalist of the Year competition.

## Attend the Registered Master Landscapers Annual Conference and AGM

Network and collaborate with other members and industry partners, hear keynote speakers and voice your opinion and contribute ideas at the AGM.

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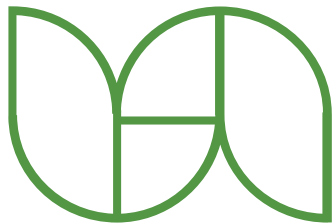


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## MEMBERSHIP CATEGORIES

ACCREDITED

GENERAL

AFFILIATE

ALLIED

STUDENT/APPRENTICESHIP

For more details about becoming a member in one of the above categories please visit

[MASTERLANDSCAPERS.ORG.NZ/JOIN](https://www.masterlandscapers.org.nz/join)

To discuss any aspect of Registered Master Landscapers or for membership discussions contact

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[FACEBOOK.COM/LANDSCAPINGNEWZEALAND](https://www.facebook.com/landscapingnewzealand)

“The Registered Master Landscapers Facebook Page has grown quickly in 2018, and we are adding around 3,000 new fans each month. We also get about 3,000 engagements (Likes, Reactions, Comments, and Shares) per month from people in New Zealand. The response to our social media strategy has exceeded our expectations, and shows us that there is strong interest in our message and brand, and a real need for an authoritative, credible organisation to show leadership in this space. Each month, our Page also reaches about 80,000 people, with around 200,000 impressions. So our brand is front and centre in the minds of the New Zealand audience.”



DESIGN



BUILD



MANAGE



PLANT



MAINTAIN



SUPPLY